

## Stop Press ..... Latest AAS News

The Aylesbury Astronomical Society over the Covid-19 lockdown era has intensified its efforts to increase the total membership of the Society as some of you will have seen from our Zoom meetings that have replaced the face to face physical meetings prior to April 2020. During the initial period, AAS relied on the purchase of a number of pre-recorded astronomical talks produced specifically for the Society which was appreciated by our membership.

The subsequent use of Zoom has had in addition to attracting a significantly wider audience globally with the benefit of using an enhanced pool of lecturers from both professional and academic spheres with an interest in astronomy and its associated techniques. Hence there is always something of interest coming over the horizon for our growing membership.

As we confirmed at our last AGM that we have maintained the annual membership renewal costs at previous levels. So we consider that the benefits of belonging to our group are even better value than before!

To bring more people in to our orbit, we have resorted to using the power of the Internet to our advantage to get our name better known. This applies to both the United Kingdom as well as the rest of the globe as we now have fully paid up members in London and Peterborough as well as in Germany and Australia! In addition, interest has been shown in our Society from places like America, Indonesia and India....

A good example of this approach is by AAS has been based around using a ticket marketing site (Eventbrite) to give us even greater coverage to:-

- Bring in more paying visitors to our monthly meetings
- To assist in setting up our monthly meetings in whatever format they are being held by reserving your seat at the talk in whatever format it is being held.

So using as an example for the virtual meeting on 1st November 2021 at 7.30 pm where we have a return of **Paul Fellows** who will be talking to us about **'Hawking's Black Holes and the Edge of Physics'**.

Browsing use on the Internet will continue to hopefully attract new visitors (which is the only way to potentially gain additional members in our current situation) through locating AAS links such as:-

[www.eventbrite.co.uk/e/hawkings-black-holes-and-the-edge-of-physics-for-non-members-of-aas-tickets-168490450473](http://www.eventbrite.co.uk/e/hawkings-black-holes-and-the-edge-of-physics-for-non-members-of-aas-tickets-168490450473)

Individual ticket reservations for all members allows the Committee to ensure that we know who we have coming to these meetings. Looking forward optimistically we would hope to extend the membership beyond the capacity of the current facilities, so such an approach will be a requirement.

Please ensure that you utilise this feature by using the link for this coming November's meeting by clicking on:-

[www.eventbrite.co.uk/e/hawkings-black-holes-and-the-edge-of-physics-for-members-of-aas-tickets-180345707867](http://www.eventbrite.co.uk/e/hawkings-black-holes-and-the-edge-of-physics-for-members-of-aas-tickets-180345707867)

to register your intention to attend – this is a free option reserved for our existing members.

If you have not already done so, the equivalent tickets for the AAS talk on the Voyager Missions on Monday 4<sup>th</sup> October 2021 at 7.30 pm, we have respectively:-

[www.eventbrite.co.uk/e/the-voyager-missions-tickets-for-non-members-of-the-astronomical-society-tickets-169828953973](http://www.eventbrite.co.uk/e/the-voyager-missions-tickets-for-non-members-of-the-astronomical-society-tickets-169828953973)

[www.eventbrite.co.uk/e/the-voyager-missions-tickets-for-members-of-the-astronomical-society-tickets-170016823897](http://www.eventbrite.co.uk/e/the-voyager-missions-tickets-for-members-of-the-astronomical-society-tickets-170016823897)